

JENNY REIMOLD

Designer, writer & lifestyle curator

ABOUT ME



As the mother of seven children, high profile designer and former publicist, Jenny Reimold, designs functional spaces for the every day family. Following a recent move to Nashville with her former Major League Baseball player husband, Jenny's home was filmed as the "Dream Home" for Property Brothers. The publicity generated from that experience led to design projects with high profile celebrity clients, a writing contract with HGTV, a full feature in Parents Magazine, multiple articles in House Beautiful and media projects with Good Morning America, People and SELF Magazine. Jenny is currently HomeGood's national "Style Expert" and has been approached by two major networks for potential design based television shows.

33K+

IG FOLLOWERS

2.9M+

WEEKLY
IMPRESSIONS

95%

FEMALE AUDIENCE

AGES 25-54

JENNY'S LIFE



With a Bachelor's degree in Journalism and a Master's Degree in Education, Jenny, the daughter of a builder and an art professor, has been able to combine her talent for design and experience with the media to create press worthy design and lifestyle campaigns. Jenny also uses her platform for adoption and foster care advocacy. As an adoptive parent, she volunteers to create cost-free bedrooms for children in foster care or those being adopted.

PRESS

Jenny has carved a unique niche in the market by serving as a brand's stylist AND publicist. Although she can be seen as HomeGoods' national spokesperson, she also contributes both design and writing projects for outlets like HGTV and House Beautiful regularly. Jenny's work and/or her family's story has been featured in:

- Parents Magazine - July 2019 issue
- HGTV
- House Beautiful
- Good Morning America
- Self Magazine
- Woman's Day Magazine
- Domino.Com
- Multiple campaigns for RewardStyle



JENNY REIMOLD.COM AUDIENCE

MY MOST FREQUENT VISITORS

- 160,256k unique visitors
- 2.6M page views
- 96% women
- 856K Monthly Pinterest views
- Popular content : Design, style, adoption & parenting



Partnership Opportunities

- Interior design projects
- Freelance writing
- Social media promotion
- Sponsored posts
- Product reviews
- Event representation and promotion

Contact Jenny at (904) 449-3358 or jenny@whimandwillowdesigns.com